

FLAVOURS, FRAGRANCES AND INGREDIENTS

*Essential Oils, Botanical Extracts, Cold Pressed Oils,
Infused Oils, Powders, Flours, Fermentations*



CORPORATE ADVISORY AND BUSINESS MATCHING SERVICES GHANA

Ghana Key Facts

- Republic of Ghana
- Capital city: Accra
- Location: West Africa
- Population: 28.9 million
- Official language: English
- Currency: Ghana Cedi (GH¢)
- Climate: Tropical Average temperature: 26°C (about 79°F)
- Independence: 6 March 1957
- Government: Democracy Gross Domestic Product (GDP): Approximately US\$44 billion (as at September 2017)
- Inflation rate: 11.8% (December 2017)

Ghana is one of the most stable and open democracies in Africa. Evidence of this is the recent change of government through its electoral process in December 2016 and the swearing in of a new president in January 2017.

Ghana's economy is rich in natural resources and key sectors include:

- Mining Oil and Gold
- Agriculture in particular
 - cocoa
 - cashews
 - shea butter
 - fruits
 - coconut

Oil, Gold and Cocoa are the mainstays of the economy but little value-add is undertaken, which the Government is trying to address via policies including a factory in every district.

The Government also made a commitment to provide free education for senior secondary school students from 2017.

The government is striving to make Ghana the gateway to West Africa by positioning the country as a hub for import/export, storage, assembly, distribution, manufacturing and the trans shipment of goods, services and passengers.

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In 2016 Ghana's Gross Domestic Product (GDP) growth was 3.5%, and is expecting GDP growth of 6.3% in 2018 on the back of 8.5% in 2017.

Ghanaians have a friendly and personable nature and generally expect a hand shake when meeting a guest for the first time. Ghanaians find it offensive to shake hands with the left hand.

It is not advisable to take an aggressive approach when conducting business especially in the early stages of the business relationship and it is important to build relationships with potential business partners prior to closing any business deals.

Formal business attire is expected during business meetings although customary or traditional wear is also common in Ghana. Many people tend to wear more relaxed and casual clothing on Fridays.

FoodTech & AgTech International Contract Manufacturing and Advisory Services

Kerry Ferguson and FoodTech & AgTech International Contract Manufacturing and Advisory Services part of the Botanical Innovations group is currently working on a number of projects in Ghana including:

- Modular Housing Development Project
- Value Added Cashew Processing Project
- Shea Butter Marketing and Sales

FoodTech & AgTech International Contract Manufacturing and Advisory Services Ghana West Africa include:

Advisory Services

- Assistance Setting Up Business in West Africa
- Business Matching Services
- Business Planning
- Marketing and Sales Research and Planning
- New Product Launches
- Identification and Assistance with Capital Raising
- Technology Evaluation, Selection and Commissioning
- International Advisory Consultancies
- Search and Selection Senior Management
- Interim Management Services

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Contract Manufacturing Services

- Concept to Commercialisation Services
- New Product Development
- Value Adding Waste Streams
- Spray Drying
- Cold Pressing Seeds for Oil
- Plant Extracts
- Essential Oils
- Milling
- Small batch runs to commercial production
- Product Formulating Services
- Research and Development